

IMAGES RETAIL TECHNOLOGY AWARDS

The Images Retail Technology Awards (IRTA) is known for celebrating some of India's most outstanding achievements for implementing technologies in retail and honoured excellence in technology deployment.

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IMAGES Retail Technology Awards (IRTA) is a catalyst for profitable retail. Today, technology deserves a stand-alone status as both a key challenge and facilitator for consumer-facing businesses. IRTA aims to serve as a benchmark in the Indian retail industry by bringing in best practices in honouring the efforts of the retail and technology fraternity.

This year two categories had been carefully designed to ensure that not a single out-of-the box idea goes unnoticed. The awards had been rolled out with a focus on the following key aspect of retail operation customer experience, innovation and excellence in operations. PwC was the official knowledge partner for the awards and the jury comprised of eminent personalities from the technology space like:

- Milind Khamkar, Group CIO, Super-Max Personal Care Pvt. Ltd.
- Sunil Mehta, Sr. VP & Area Systems Director, Central Asia, JWT
- Shailesh Joshi, Advisor - IT, Birla Estates
- Arun Gupta, Managing Director, Ingenium Advisory



Jurors- IMAGES Retail Tech Awards 2016



Milind Khamkar,
 Group CIO, Super-Max
 Personal Care Pvt. Ltd.



**Sunil Mehta, Sr. VP &
 Area Systems Director,**
 Central Asia, JWT



Shailesh Joshi,
 Advisor - IT, Birla
 Estates



**Arun Gupta, Managing
 Director, Ingenium Advisory**

All winners – IMAGES Retail Tech Awards 2016



**MOST ADMIRED RETAILER OF THE YEAR:
 LOYALTY PROGRAM**

★ **SHOPPERS STOP** ★



received by: Anil Shankar, CCA & VP, Shoppers Stop Ltd., Benazir Miller, General Manager IT, Shoppers Stop

presented by: Bhavik Jhaveri, Founder, Pretr and Ankur Joshi, Co Founder, Pretr

For: Integration of diversified formats of business, complex data management

**MOST ADMIRED RETAILER OF THE YEAR:
 ENTERPRISE SOLUTION IMPLEMENTATION**

★ **BURGER KING** ★



received by: Kiran Komatla, AVP-IT, Burger King

presented by: Rakesh Mishra, Senior Director Marketing Target, Corporation Pvt Ltd.

For: Creating & delivering on commitment in a crowded market



**MOST ADMIRED RETAILER OF THE YEAR:
 MOBILE TECHNOLOGY IMPLEMENTATION**

★ **THE MOBILE STORE** ★



received by: Meheriar Patel, CTO & VP-IT, The Mobile Store

presented by: Shailesh Joshi, CIO, Birla Estates

For: Innovative use of NFC technology for queue busting

★ **SPAR** ★

received by: Sunil Nair, VP IT & Business Solutions SPAR

presented by: Shailesh Joshi, CIO, Birla Estates

For: Most innovative game changing solution, first of its kind for Indian retail.



AWARDS



MOST ADMIRED RETAILER OF THE YEAR:
DIGITAL MARKETING CAMPAIGN



received by: Devendra Singh, Marketing Professional, W (TCNC)

presented by: Jayesh Ghadge, India Market Partner, Thoughtworks

For: Most comprehensive digital engagement strategy with clearly defined impact on business & customer, targeted campaign, season-customisation

MOST ADMIRED RETAILER OF THE YEAR:
SUPPLY CHAIN SOLUTION IMPLEMENTATION

★ **ARVIND BRANDS** ★ 

received by: Piyush Chowhan, CIO, Arvind Brands

presented by: Kapil Malhotra, Total Solutions Group

★ **SHOPPERS STOP** ★ 

received by: Devadas C, Head - Logistics and SCM at Shoppers Stop Limited, Shekhar Sawant, GM Supply Chain & Mission Control, Shoppers Stop

presented by: Kapil Malhotra, Total Solutions Group

For: Excellence in good work on supply chain management and real life impact to business, industry & customer



MOST ADMIRED RETAILER OF THE YEAR:
IN-STORE TECHNOLOGY DEPLOYMENT

★ **SPAR** ★ 

received by: Sunil Nair, VP IT & Business Solution, SPAR

presented by: Arun Gupta, MD, Injgenium Advisory

For: Most innovative game changing solution, first of its kind for Indian retail

MOST ADMIRED RETAILER OF THE YEAR:
ANALYTICS PRACTICE

★ **FUTURE GROUP** ★ 

received by: Vinod Bidarkoppa, Sr. VP, Group CIO & Technology officer, Future Group

presented by: Shaleen Varma – Retail & Distribution Sector Lead, India Market, Microsoft Dynamics and Deepak Jolly – Vice President, Venturing & Emerging Brand, Coca Cola – India & South East Asia

For: Optimum benefits derived by use of analytics across the retail eco-system



MOST ADMIRED
CIO OF THE YEAR

★ **SUNIL NAIR VP IT & BUSINESS SOLUTIONS SPAR** ★

received by: Sunil Nair, VP IT & Business Solutions SPAR

presented by: D. Baskarmoorthy, Vice President, Posiflex

For: Exemplary focus towards business alignment & enablement, innovative approach which can become an industry benchmark, technology fusion for business advantage

Category Partner

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