



# IMAGES RETAIL TECH AWARDS 2 0 1 5

The Images Retail Technology Awards (IRTA) which was held in Mumbai on the eve of September 15th, celebrated some of India's most outstanding achievements for implementing technologies in retail and honoured excellence in technology deployment. 10 stylish trophies were awarded to the retailers who have done exemplary work in the domain of IT deployment.

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Revolutionising Retail

Knowledge Partner







**T**oday, technology deserves a stand-alone status as both a key challenge and facilitator for consumer-facing businesses. The Inaugural edition of Images Retail Technology Awards (IRTA) was organised to honour retailers who have done outstanding work in the deployment of various IT solutions in the organisation which has resulted in better customer experience and enhanced business operations.

On the sidelines of IRTA, Pretr India's first omnichannel marketplace was also unveiled. Rajiv Makhni, Managing Editor, Technology at NDTV took a demo of recently launched

Pretr app. Pretr is launched by Ambab Infotech.

The gala evening was hosted by Rajiv Makhni along with the svelte looking Suchitra Pillai, famous actor and singer. To add some chuckle and keep the audience entertained, ace comedian Neeti Palta cracked some really good jokes.

For IRTA categories have been carefully designed to ensure that not a single out-of-the box idea goes unnoticed. The awards have been rolled out with a focus on the following key aspect of retail operation - Customer Experience, Innovation and Excellence in Operations. PwC was the official knowledge partner for the awards and the jury



comprised of eminent personalities from the technology space like Suneel Aradhya (Group CIO, RPG Enterprises), Ajay Meher (CIO, Set India Ltd, Venkat Iyer (Global CIO, Wockhardt Ltd), Dhiren Savla (CIO, VFS Global), Arun Gupta, Founder, Ingenium Advisory and Anthony Thomas (CIO, Vodafone India).



**METHODOLOGY:**

All the entries underwent an extensive research and evaluation process designed to determine awardees in the truest sense of the term.

**CALL FOR ENTRIES**

The process for inviting entries began from May 15th, 2015.

**DATA COLLATION AND VALIDATION**

The entries were scrutinised and validated with respect to the applications and data supporting, which were received, in accordance with the pre-determined set of rules and regulations.

**JURY PROCESS**

The applications went through two rounds of Jury. All entries were first scrutinised by an independent jury that shortlisted the top entries in each category. A final jury then reviewed the shortlisted entries and determined the awardees based on the presentation of their business case. The votes of the jury as indicated in the score sheets were for independent tabulation by an established audit partner.



IMAGES MOST ADMIRER **TOTAL RETAIL EXPERIENCE** OF THE YEAR

★ **SSIPL** ★

received by:  
Rishab Soni , MD & Rakesh Kalra IT Head (SSIPL)

presented by:  
Krish Iyer, Walmart



IMAGES MOST ADMIRER **LOYALTY PROGRAMME** OF THE YEAR

★ **CELIO** ★

received by:  
Chandini on behalf of CELIO

presented by:  
Ankur Joshi, Pretr



IMAGES MOST ADMIRER **IT SECURITY AND OPERATIONS** OF THE YEAR

★ **FUTURE GROUP** ★

received by:  
Received by a representative on behalf of team Future Group

presented by:  
Devang Narella, Atom Technologies



IMAGES MOST ADMIRER **TECHNOLOGY INNOVATION BY AN SME RETAILERS**

★ **TRAVEL FOOD SERVICES (TFS)** ★

received by:  
Sandeep Kothari, Vice-president IT, TFS

presented by:  
Arun Gupta, Ingenium Advisory







IMAGES MOST ADMIRABLE  
**ENTERPRISE SOLUTION  
IMPLEMENTATION** OF THE YEAR

★ **SHOPPERS  
STOP** ★

received by:  
Anil Shankar, CIO, Shoppers Stop

presented by:  
T.P Pratap, Qwiksilver

SHOPPERS STOP



IMAGES MOST ADMIRABLE **MOBILE  
TECHNOLOGY IMPLEMENTATION**  
OF THE YEAR

★ **VOYLLA** ★

received by:  
Bindu Pillai on behalf of Voylla.com

presented by:  
Venkat Nott, Vinculum

VOYLLA.com



IMAGES EXCELLENCE IN **SUPPLY  
CHAIN MANAGEMENT & FULFILMENT**

★ **VEDANTA  
FASHIONS** ★

received by:  
Binod Pareek - GM-Retail Operations,  
Vedanta Fashions

presented by:  
Vineet Kanaujia, Safexpress



IMAGES MOST ADMIRABLE  
**DIGITAL MARKETING  
CAMPAIGN** OF THE YEAR

★ **HYPERCITY** ★

received by:  
Anil Shankar - Vice President Solutions  
and Technology, Shoppers Stop Ltd..  
He has received the award on behalf of  
HYPERCITY

presented by:  
Stefan Lenzo & Sharbari



IMAGES MOST ADMIRABLE  
**OMNICHANNEL RETAILER** OF THE YEAR

★ **SSIPL** ★

received by:  
RISHAB SONI, MD & RAKESH KALRA, IT Head  
-( SSIPL)

presented by:  
Bhavik Jhaveri, Ambab Infotech



IMAGES MOST ADMIRABLE  
**OUTSTANDING CIO** OF THE YEAR

★ **VEENEETH  
PURUSHOTAMAN,  
BHARTI RETAIL** ★

received by:  
Veneeth Purushotaman,CIO, Bharti Retail

presented by:  
Amitabh Taneja & Bhavesh Pitroda,  
Images Group

