



AND THE AWARDS FOR DIGITAL INNOVATION GO TO...

The IMAGES Retail Technology Awards (IRTA 2017), which were held in Mumbai on September 19, 2017, celebrated some of India's most outstanding achievements in retail and honoured excellence in digital innovation and implementation in the retail industry.

IRTA 2017 is a catalyst for profitable retail. Today, technology deserves a stand-alone status as both a key challenge and facilitator for consumer-facing businesses and IRTA aims to serve as a benchmark in the Indian retail industry by bringing in best practices in honouring the efforts of the retail and technology fraternity.

The categories were carefully designed to ensure that not a single out-of-the box idea went unnoticed. The awards have been rolled out with a focus on the following key aspect of retail operation – customer experience, innovation and excellence in operations.



The Method: All entries underwent an extensive research and evaluation process designed to determine winners in the truest sense of the term.

Call for Entries: The process began with a call for entries starting June 15, 2017. The last date for receiving the entries was September 7, 2017.

Data Collation and Validation: The entries were scrutinized and validated with respect to the applications and data supporting that were received, in accordance with the pre-determined set of rules and regulations.

Jury Process: All entries were first scrutinized by an independent jury that shortlisted the top entries in each category. A final jury then reviewed the shortlisted entries and determined the winners.



IMAGES MOST ADMIRER RETAILER OF THE YEAR: LOYALTY PROGRAM IMPLEMENTATION

★★ **Trent Limited** ★★



Received by: **Anil Menon**, Head IT, Trent Hypermarket

Presented by: **Nathalie Depetro**, Director of Mopic Shows

Nominees: ▪ Fab India ▪ VF India (Lee, Wrangler,Vans) ▪ Raymond



IMAGES MOST ADMIRER RETAILER OF THE YEAR: IN-STORE TECHNOLOGY DEPLOYMENT

★★ **Spar - Kiosk** ★★



Received by: **Saravana C**, Head Applications, Spar

Presented by: **Kapil Chawla**, Industry Leader Retail & Consumer

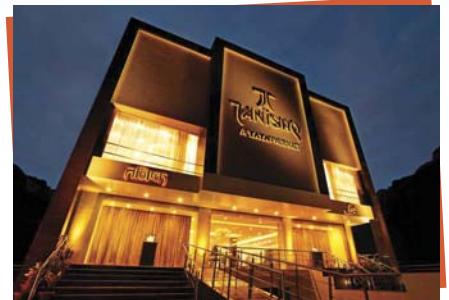
Nominees: ▪ Spar-3D ▪ Spar-Self Assist ▪ INOX ▪ Shoppers Stop



★★ **Tanishq** ★★



Presented by: **Kapil Chawla**, Industry Leader Retail & Consumer



IMAGES MOST ADMIRER RETAILER OF THE YEAR: MOBILE TECHNOLOGY IMPLEMENTATION

★★ **INOX** ★★



Received by: **Jitender Verma**, CIO, Inox

Presented by: **Mike Ghasemi**, Research Director – Idc Retail Insights

Nominees: ▪ McDonalds ▪ Globus



★★ **Raymond** ★★



Received by: **Kunal Mehta**, GM IT - Lifestyle Business, Raymond

Presented by: **Mike Ghasemi**, Research Director – Idc Retail Insights



IMAGES MOST ADMIRER RETAILER OF THE YEAR: DIGITAL MARKETING CAMPAIGN

★★★ **Pizza Hut** ★★★



Received by: **Gaurav Kulshreshtha**, Marketing Manager – Digital Marketing, Pizza Hut

Presented by: **Shrenik Gandhi**, CEO – White Reverse Media

Nominees: ▪ W ▪ INOX



**IMAGES MOST ADMIRED RETAILER
OF THE YEAR: TECHNOLOGY
INNOVATION (>50 CR)**

★★ **Travel Food Services** ★★



Received by: **Gaurav Dewan**, COO and Quality Assurance team, TFS

Presented by: **Suhas Mhaskar**, Head Technology Innovations and Special Projects - Mahindra

Nominees: ▪ Burger King



**IMAGES MOST ADMIRED RETAILER
OF THE YEAR: ENTERPRISE
SOLUTION IMPLEMENTATION**

★★ **Raymond** ★★



Received by: **Kunal Mehta**, GM IT - Lifestyle Business, Raymond

Presented by: **Vishal Lalan**, General Manager India Operations - Pos Solutions

Nominees: ▪ Blackberrys ▪ Shoppers Stop



**IMAGES MOST ADMIRED
OMNICHANNEL RETAILER OF THE
YEAR**

★★ **Spencer's** ★★



Makes fine living affordable

Received by: **Lalit Jain**, Head - Properties, Projects & Planning at Spencer's Retail

Presented by: **Bhavik Jhaveri**, Founder and CEO, Pretr & **Ankur Joshi**, COO, Co-Founder of Ambab Infotech Pvt Ltd

Nominees: ▪ Spar



**IMAGES MOST ADMIRED CIO OF
THE YEAR:**

★★ **Jitender Verma**,

CIO, Inox ★★



Received by: **Jitender Verma**, CIO, Inox

Presented by: **D. Baskarmoorthy**, Vice President - Sales - Posiflex India

Nominees: ▪ **Rajesh Verma**, CIO, Blackberrys
▪ **Ranjan Sharma**, VP-IT & Scm, Bestseller
▪ **Sauvik Banerjee**, CTO, Tata Cliq ▪ **Sunil Nair**, Sr. VP-IT, Spar ▪ **Meheriar Patel**, CIO, The Mobile Store ▪ **Anil Shankar**, CIO, Shoppers Stop



**IMAGES MOST ADMIRED YOUNG
RETAIL PROFESSIONAL OF THE
YEAR**

★★ **Shashwat Goenka**,

Retail Sector head,

RP-SG Group ★★

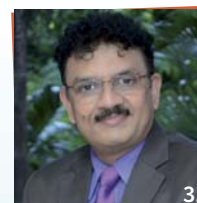


Makes fine living affordable

Received by: **Lalit Jain**, Head - Properties, Projects & Planning at Spencer's Retail

Presented by: **Amitabh Taneja** & **Gregory Zarausky**, Chief Executive Officer, Reed Exhibitions India

MEET OUR ESTEEMED JURY PANEL



- Arun Gupta**
Co-Founder & Managing Partner, Ingenium Advisory Pte Ltd.
- Nilesh Sangoi**
CEO, Meru
- Rajat Sharma**
President - IT, Atul Ltd & Director, Atul Infotech
- Suhas Mhaskar**
Technology & Business Leader, CIO, Management Consultant Mahindra Group